

Bulk Commercial Email

You must obtain advance approval from Alumor Design for any bulk commercial e-mail, for which you must be able to demonstrate the following to our reasonable satisfaction:

1. Your intended recipients have given their consent to receive e-mail via some affirmative means, such as an opt-in procedure;
2. Your procedures for soliciting consent include reasonable means to ensure that the person giving consent is the owner of the e-mail address for which the consent is given;
3. You retain evidence of the recipient's consent in a form that may be promptly produced within 72 hours of receipt of recipient's or our requests to produce such evidence.
4. You may not send any unsolicited e-mail, whether commercial or non-commercial in nature, to any person who has indicated that they do not wish to receive it.
5. The body of the e-mail must include information about where the e-mail address was obtained, for example, "You opted in to receive this e-mail promotion from our Web site or from one of partner sites," and information on how to request evidence of the consent, for example, "If you would like to learn more about how we received your email address please contact us at abuse@yourdomain.com
6. You have procedures in place that allow a recipient to easily revoke their consent – such as a link in the body of the e-mail, or instructions to reply with the word "Remove" in the subject line and such evocations of consent are actioned within 72 hours;
7. You must post an abuse@yourdomain.com e-mail address on the first page of any Web site associated with the e-mail, you must register that address at abuse.net, and you must promptly respond to messages sent to that address;
8. You must have a Privacy Policy posted for each domain associated with the mailing; and
9. You have the means to track anonymous complaints.
10. You may not obscure the source of your e-mail in any manner. Your e-mail must include the recipients e-mail address in the body of the message or in the "TO" line of the e-mail.
11. These policies apply to messages sent using the Service or network, or to messages sent from any network by you or any person on your behalf that directly or indirectly refer the recipient to a site hosted via your Alumor Design Service. Neither may you use third party e-mail services that do not practice similar procedures for all its customers.
12. We may test and monitor your compliance with these requirements, including requesting opt-in information from a random sample of your list at any time.